# High Tech **High Performance Battery**Introduce Industry Solution



DATE: March 2021



#### **INTRODUCE INDUSTRY SOLUTION**

- What are we talking about? The Experience Description
- What unique value does the Industry Solution Experience deliver and what are the solution Game Changers?
- How to explain the potential gain and key measurements? Proof Points & Metrics
- Appendix: Industry Solution Glossary

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#### What are we talking about? The Solution Experience Description

Q. What is the description of the industry solution?

#### What are we talking about? - Solution Description

High Performance Battery is a Design & Engineering solution enabling HT companies to leverage battery material designs for cell and pack engineering and better device performance. This solution will also allow HT companies and battery makers to expand their knowledge and meet other industries 'needs.

- ⊳ High Performance Battery covers the whole process from chemicals to system

#### Q: What is the description of each of the industry process experiences?





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This industry solution, High Performance Battery is a Design & Engineering solution enabling HT companies to leverage battery material designs for cell and pack engineering and better device performance.

- High Performance Battery covers the whole process from chemicals to system
- High Performance Battery allows multi-physics simulation at different levels

It is composed of five industrial processes:

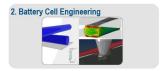
#### **High Performance Battery** | Industry Processes

• Available On Premise ( 5 Industry Process Experiences) and on Cloud (4 IPEs only)





- Optimization of formula and material development and costs with Material Studio
- Prediction of cell formulation behavior with a specific battery library
- Constant evaluation of material compliance and real-time guidance into global, regional and local regulatory requirements



- Cell geometry design
- · Optimization of cell thermal management, electrical losses and safety
- Simulation driven design





- 1. Battery Materials Design, for Material development, modelling and optimization of electrolyte formulation, which is not available on the cloud as of now,
- 2. Battery Cell Engineering, used to Characterize and optimize battery cell performance over a wide range of operating conditions while satisfying cost, durability, and safety requirements

#### **High Performance Battery | Industry Processes**



- · Pack mechanical and electrical design
- Optimization of cell thermal management, electrical losses and safety
- Simulation driven design



- Prediction of battery behavior on both cell and pack level.
- Evaluation of thermal, electrical and aging of cell with experimental data



- Optimization of Battery Management System (thermal ...)
- Integration of battery in system device

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- 3. Battery Module & Pack Engineering, used to Characterize and optimize battery module/pack performance over a wide range of operating conditions while satisfying cost, durability, and safety requirements
- 4. Battery System Behavior, for Prediction of battery behavior on both cell and pack level. Evaluation of thermal, electrical and aging of cell with experimental data
- 5. Battery System Management & Integration, for Battery performance analysis in overall system context: Optimization of Battery Management System

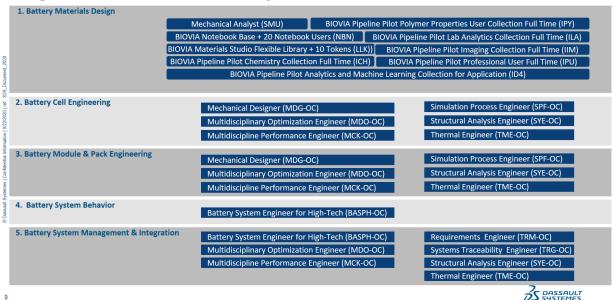
#### High Performance Battery | R2021x on Cloud Roles Packaging



1. Battery Materials Design		
2. Battery Cell Engineering	Mechanical Designer (MDG-OC)  Multidisciplinary Optimization Engineer (MDO-OC)  Multidiscipline Performance Engineer (MCK-OC)	Simulation Process Engineer (SPF-OC) Structural Analysis Engineer (SYE-OC) Thermal Engineer (TME-OC)
3. Battery Module & Pack Engineering	Mechanical Designer (MDG-OC)  Multidisciplinary Optimization Engineer (MDO-OC)  Multidiscipline Performance Engineer (MCK-OC)	Simulation Process Engineer (SPF-OC) Structural Analysis Engineer (SYE-OC) Thermal Engineer (TME-OC)
4. Battery System Behavior	Battery System Engineer for High-Tech (BASPH-OC)	
5. Battery System Management & Integration	Battery System Engineer for High-Tech (BASPH-OC) Multidisciplinary Optimization Engineer (MDO-OC) Multidiscipline Performance Engineer (MCK-OC)	Requirements Engineer (TRM-OC) Systems Traceability Engineer (TRG-OC) Structural Analysis Engineer (SYE-OC) Thermal Engineer (TME-OC)
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#### High Performance Battery | R2021x on Cloud Roles Packaging





Q: What additional services or content are part of this industry solution?

Optional, if there are specific services or content included in this solution....

## Chapter 2

What unique value does the industry solution experience deliver?

Q. What is the value positioning statement?

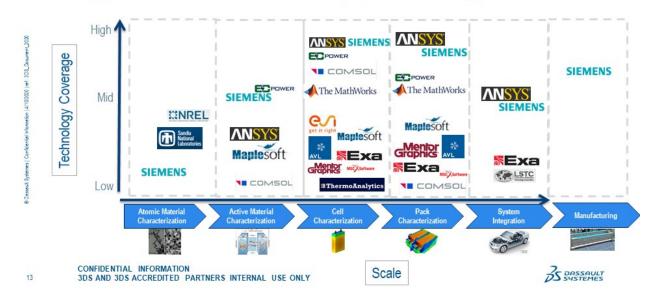
#### **High Performance Battery | Solution Value**

- ▶ Optimize your value chain for flexibility and efficiency in creating safe and competitive batteries
- ► Accelerate the development of your battery formulation through early validation of materials behavior
- ► Leverage Multiphysics simulation to **ensure cell performance and safety** in abusive thermo-electrical and mechanical conditions
- ▶ Accelerate cell and pack integration by re-using know how for evaluating battery behavior
- ➤ Optimize battery integration by **testing battery management system and battery performance** in the whole system

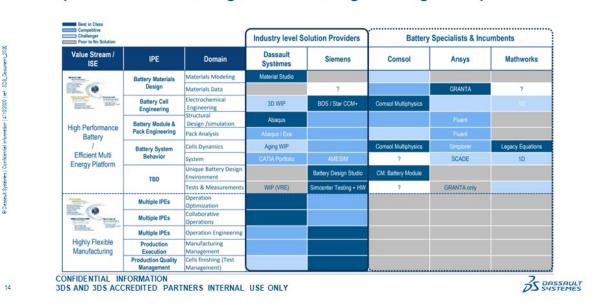
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#### High Performance Battery | Technology Assessment



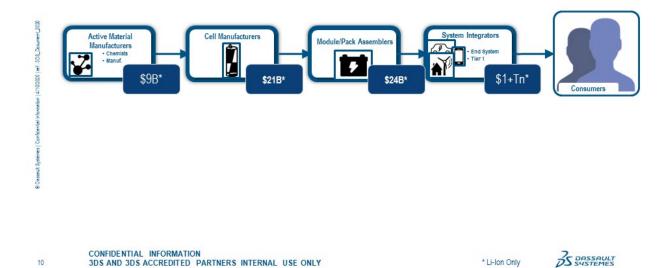
#### Unique 3DS Coverage, but facing strong competition



Collaborate with marketing and utilize the value model simple business story method to create this statement...

#### Q. What is the 3DEXPERIENCE platform contribution to the value?

# High Performance Battery | Customer types



The 3DEXPERIENCE platform specifically contributes additional value to this solution in the following manner...

Things

Smart Grid

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What are the industry solution experience game changers?

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#### **High Performance Battery** | Differentiators

- Drive design optimization through multi-physics simulation, key metrics & parameters tradeoff
- Develop safer formulations and anticipate misuse, develop cell formulation with compliance requirements reducing disasters occurrences
- Enhance battery innovation process by simplifying collaboration between engineers, scientists, analysts
- Manage concept designs including all revisions in a centralized location, A unique platform to accompany the team from materials research to design, engineering and lab management ensuring that correct version is released to manufacturing

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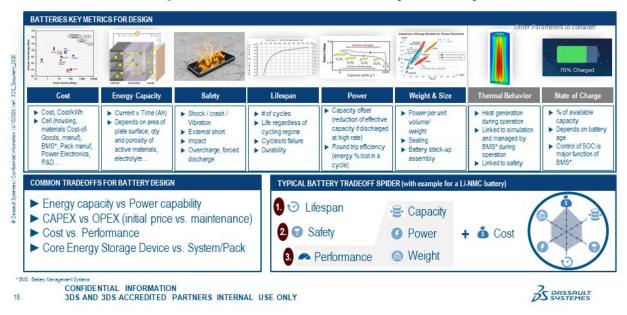
The customer game changers that this solution addresses are .....

# **Chapter 3**

How to explain the potential gain and key measurements? Proof Points & Metrics

Q. What are the customer key performance indicators (KPI metrics) that are likely to be used in a business case to justify the solution investment?

### How to explain Potential Gains | Battery KPIs



The customer key performance indicators that this solution addresses are .....

Q. How are these key performance indicators (metrics) measured? (i.e. using what methods or mechanisms)?

The key performance indicators are typically measured by ...

#### **APPENDIX-GLOSSARY**

Industry solution glossary – Unique vocabulary and acronyms commonly used in the industry targeted segment, the industry solution or the business processes and operations it addresses.

• Provide here any industry specific terms that should be understood and can help the sales be more credible with their customers